

Dr. Sullivan's Neighborhood Newsletter



www.beacondentalcenter.com

Summer 2009

Implants Are For Everyone!

Who wouldn't want to look better, speak better, eat better, and smile more? Dental implants are now the treatment of choice for many people who need to replace missing teeth. Dental implants can help you avoid facial changes, speech changes, and diet changes that take place over time as the teeth shift, jawbone recedes, and in extreme cases, cheeks take on a collapsed look. Dental implants can help you replace those lost teeth and help you look your very best.

Here are some reasons why dental implants are now the treatment of choice for many people who need to replace missing teeth.

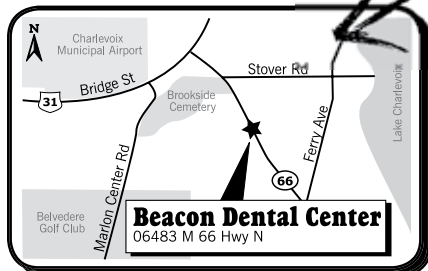
The benefits of dental implants are far reaching. Dental implants...

- require only normal brushing and flossing for maintenance,
- are anchored permanently in your jawbone,
- preserve and strengthen the underlying bone just like the roots of your natural teeth,
- do not alter or compromise adjacent healthy teeth,
- require no plates that can affect comfort and fit,
- can replace the form and function of one tooth, or can replace teeth in an entire jaw,
- can anchor dentures to prevent shifting, or replace partial dentures & bridgework,
- are without any age barrier, (Dr. Sullivan's oldest implant patient yet was 83),
- are safe & reliable (hundreds of thousands are placed every year – all over the world),
- look completely natural so that no one will know you have them!

**We can assist you with all steps of the implant process right here
at Beacon Dental Center, no driving from office to office.
Call today for a consultation.**



*We're in your
neighborhood!*



Call Today!
(231) 237-5100

Beacon Dental Center
Dr. Michael Sullivan, DDS
06483 M 66 Hwy N
Charlevoix, MI 49720-9272

Business Office Hours
Mon-Fri 8:00 am – 5:00 pm

Appointment Office Hours
Monday 2:00 pm – 8:00 pm
Tue-Thu 7:00 am – 4:00 pm
Friday 7:00 am – 1:00 pm

Web site: www.beacondentalcenter.com

Our Services Include:

- Cosmetic dentistry
- Tooth whitening
- Bonding & veneers
- Invisible braces
- Wisdom tooth removal
- Same day emergency dental care
- Implant dentistry
- Sedation therapy
- Bose® noise-canceling headphones with TV, movies and music in treatment rooms
- Flexible payment plans available
- **24 Hour Emergency Care Available**

*Free Whitening
For Life!*

**Free custom teeth whitening trays and bleach kit with
new patient exam, cleaning and x-rays.**

***Free whitening gel for life - ask us how at your appointment**

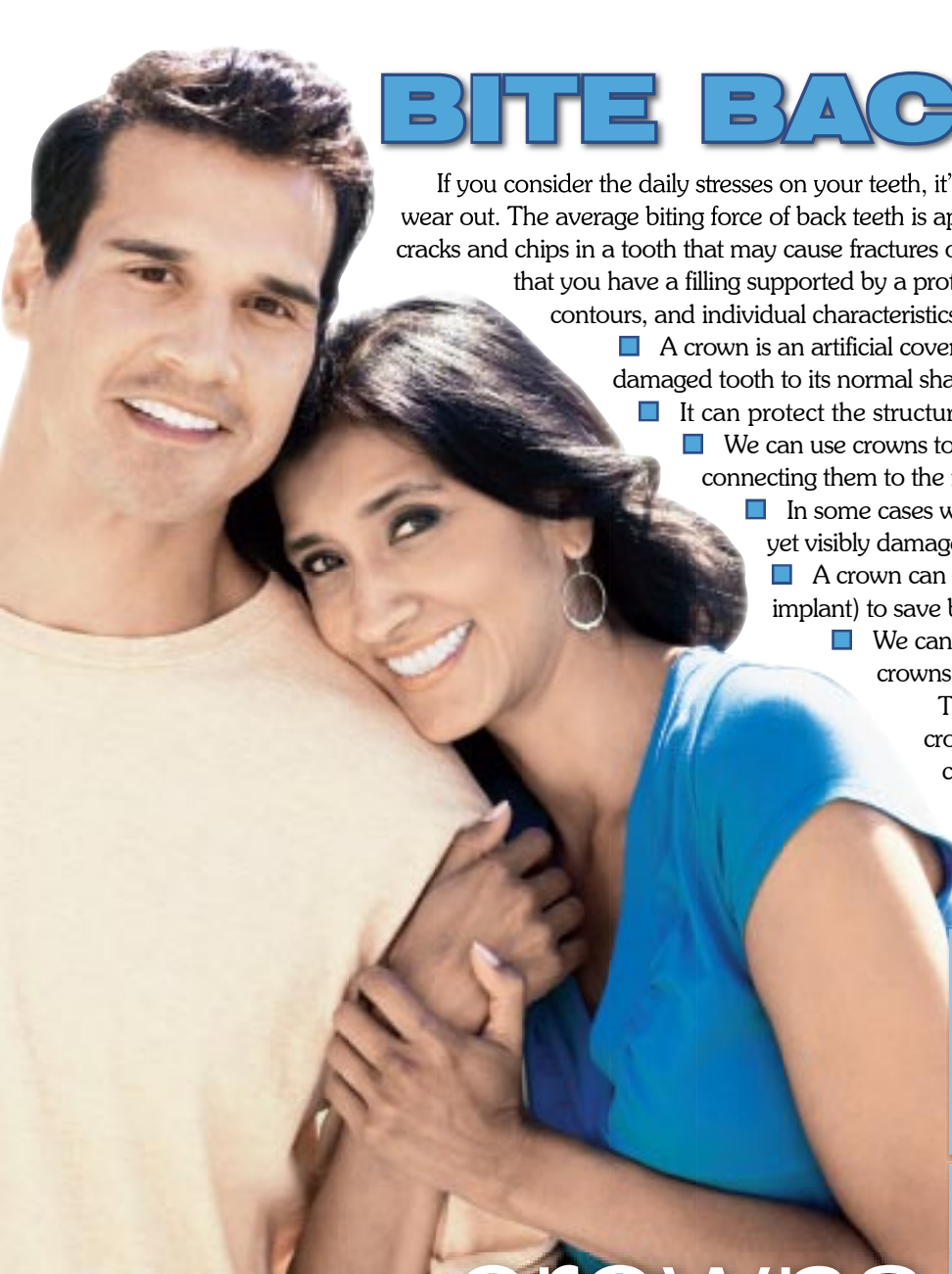
BITE BACK!

**Strong beautiful crowns
will restore your smile**

If you consider the daily stresses on your teeth, it's not surprising that both natural teeth and fillings wear out. The average biting force of back teeth is approximately 170 lbs. of pressure which can put tiny cracks and chips in a tooth that may cause fractures over time. When that time comes, we may suggest that you have a filling supported by a protective porcelain crown that will match the shade, contours, and individual characteristics of your other teeth.

- A crown is an artificial cover for a tooth and is used to restore a decayed or damaged tooth to its normal shape and size.
- It can protect the structure of a tooth that is cracked or broken.
- We can use crowns to stabilize teeth loosened by gum disease by connecting them to the neighboring teeth.
- In some cases we may even suggest a crown for a tooth that is not yet visibly damaged, to keep it from harm.
- A crown can be attached to an artificial root (permanent dental implant) to save bone and prevent other teeth from drifting.
- We can replace old matte-finish crowns with new porcelain crowns for ultimate esthetic improvement.

The esthetic and oral health benefits of crowns, crowns and bridges, and dental implants are considerable, and include stability and security, durability and longevity, and teeth that look and feel completely natural. To explore how we can help your smile, please ask for a consultation!



crowns

stability ... security ... durability ... longevity



Sweet
Magnolia

Fight bad breath & tooth decay

Sometimes you can't tell if you have bad breath. But then again ... sometimes you – or others – can. That's why there's such a wealth of aromatic therapies on the market. Mints and florals are especially popular.

So you'd think scientists would focus on the fragrant blossoms of the sweet magnolia for their effects on bad breath. Uh uh. It's the bark extract. Apparently, within thirty minutes, it can kill most oral bacteria that cause bad breath and tooth decay!

Unlike flavored chewing gum and mints that can only mask the odor of bad breath for a limited time, mints and chewing gum containing magnolia bark extract offer more promise. In fact, they're so effective against bacteria you might want to keep them handy for when you just can't brush.

Healthy Mouth, Healthy Body

Run towards your healthy future

Did you know that science has linked gum disease with heart disease and stroke, kidney disease, respiratory diseases, cancers, diabetes, arthritis, and complications of pregnancy?

You can protect yourself with good home care. Brush twice a day and floss once a day at home to remove oral bacteria. An invisible microbial film called plaque builds up on your teeth 24/7. If allowed to proliferate, it will alter the bacterial balance in your mouth and allow harmful bacteria to cause caries and gum disease.

Keep regular dental appointments. Once plaque hardens into a yellowish substance called tartar, professional cleaning in the dental office is the only way to remove these damaging hard deposits from your teeth. Left untreated, chances are it will lead to gum disease.

The US Surgeon General said: The mouth is the gateway to the body ... and provides health care providers and individuals with an invaluable window to their general health status. You cannot be healthy without oral health. We must recognize that oral and general health are inseparable.

The connection between oral and overall health, particularly the potential for links with systemic and inflammatory diseases has been demonstrated, although study must continue. Let us help you to make choices that will keep you and your family healthy and happy. Our practice is always pleased to welcome new patients.

the *mouthbody* link



Oral Cancer

An association may exist between gum disease and pre-cancerous lesions and oral tumors.

Heart & Stroke

People with gum disease are more likely to suffer from coronary artery disease, and gum disease may aggravate existing conditions such as endocarditis.

Bones

Women with osteoporosis may be at higher risk for gum disease, and people with gum disease may be at a higher risk of underlying osteoporosis.

Respiratory

Gum disease may be linked to pneumonia, bronchitis, emphysema, and chronic obstructive pulmonary disease, particularly in the elderly.

Keep This Newsletter

Be prepared

The most common type of dental emergencies usually involve a chipped or broken tooth, or a knocked-out tooth. Immediate treatment is vital to reduce discomfort and to save the tooth, if possible. Bring the patient to our dental practice or go to a hospital for an evaluation and treatment. It's always wise to be ready ahead of time for the unforeseen.

Here are our suggestions for an emergency dental care kit:

- Emergency phone numbers
- Saline solution and small container with lid to transport a knocked-out tooth
- Handkerchief or tea towel
- Gauze
- Tweezers
- Sterile cotton
- Small mirror
- Ibuprofen – *not Aspirin®*, acetylsalicylic acid, ASA.

Many mouth injuries can be prevented. Feel free to ask us about custom-fitted mouthguards that we can make for you right here at our practice. Yours could save your smile!



Cyberchondria

Or cyber smart?

Eight out of ten Internet users have looked online for health information on various topics, and more than seven million Americans go online every day to research health or medical information. No wonder *cyberchondria* has entered the lexicon.

Originally coined exclusively for a group of individuals totally focused on checking their symptoms on the Internet, many of us generalize the term to describe most self-directed health research.

What's the trick to staying cyber-informed without feeling overwhelmed by incendiary headlines and unconfirmed data? No trick. No unnecessary anxiety. You can rely on us – your personal smile-consulting team.

The Internet is a valuable tool, but it's not your only resource. We will be happy to answer your questions and discuss your oral care options with you. Call our practice today.

IMPLANT

\$600 professional
courtesy toward
the placement and
restoration of a dental
implant

Certain restrictions apply.

SPECIAL

WHITENING

Zoom2® In office teeth
whitening

Regularly \$510

Now \$299

Offer ends: June 30th, 2009

SPECIAL

NO INSURANCE NO PROBLEM

Exam, cleaning & full
mouth x-rays

Regularly \$258

Now \$179

Available for a limited time only.

SPECIAL

Call Today!
(231) 237-5100



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Dr. Michael Sullivan, DDS
6483 M 66 Hwy N
Charlevoix, MI 49720-9272

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Hi Neighbor,

It's a family thing...

When I first began practicing dentistry I had dreams of working in an area like Northern Michigan - where people look out for each other and take care of one another. My wife and I hoped that most of my patients would become friends and our friends become patients - and they have. Each has made a conscious decision to entrust me with their care - for which I am honored.



At *Beacon Dental Center*, we are committed to providing EXCELLENT, UNPARALLELED, DENTAL CARE to Northern Michigan. We take great pride in our dental care, treating everyone as if they were family, and are committed to making your dental experience with us the best you have ever had.

To add to your comfort, *Beacon Dental Center* is truly a state-of-the-art facility. We are equipped with flat screen TV monitors in each room that can be tilted directly over your head during most dental procedures along with *BOSE®* noise canceling headphones. We are pleased to offer *CEREC* (same-day crowns, no more temporaries), *INVISALIGN®* (invisible braces), and *ZOOM2®* teeth whitening. I have also undergone extensive training to provide you with the option of IV Sedation, wisdom tooth removal and all steps of the dental implant process, including surgical placement.

It's important to me to practice dentistry in the community in which I live. I'm hoping you have a few moments to read and benefit from this newsletter. If you presently have a dentist you are happy with, please consider this information helpful. If you are looking for a dentist, we would be delighted to gain your trust and welcome you into our dental family. Please feel free to contact our office with any questions and schedule a no charge consultation - it's on me!

Warmest Regards,

Michael Sullivan, DDS



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