

Dr. Sullivan's Neighborhood Newsletter



www.beacondentalcenter.com

Fall 2009

You Can Have...

Sweet dreams with sedation

Millions of people avoid necessary dental care because of fears that are largely unfounded. In doing so, they sacrifice their dental and overall health, and minor problems rapidly

of deep relaxation and a feeling of not being bothered by what's going on. IV sedation is so effective that most patients who choose it are so relaxed and at ease, we are able to

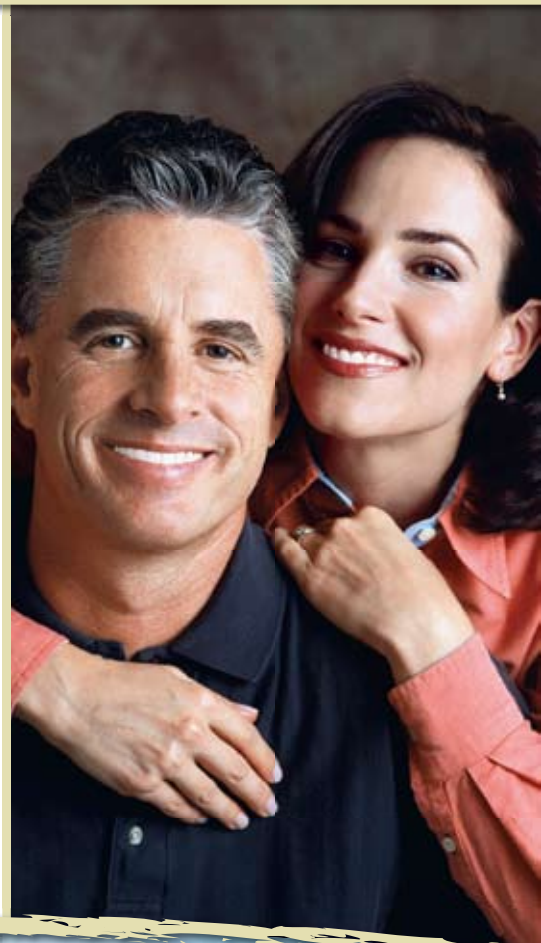
Sedation may ensure your best possible oral health

become major ones. All of us here understand that, despite the amazing advances in modern dentistry, some patients feel significant anxiety when faced with dental procedures. To allay some of those fears, we are really pleased to offer intravenous (IV) sedation.

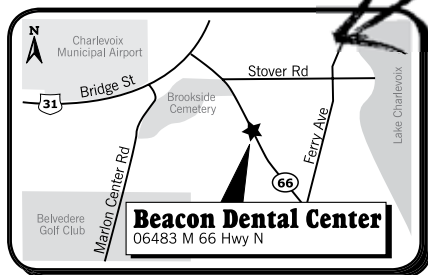
With IV sedation, you'll remain conscious, and will be able to understand and respond to requests from your dental team. For most people, IV sedation induces a state

address more than one concern and accomplish more. And remember... you can receive IV sedation for any type of dental work, even a cleaning!

We've received extensive postgraduate training in order to provide you with the option of IV sedation, so if you're apprehensive about the dental office, the first step is to phone us. We'll review your medical history and work with you to eliminate the discomfort and fear that are often barriers to optimal oral health.



*We're in your
neighborhood!*



Call Today!
(231) 237-5100

Beacon Dental Center
Dr. Michael Sullivan, DDS
06483 M 66 Hwy N
Charlevoix, MI 49720-9272

Office Hours

Mon-Fri 8:00 am – 5:00 pm

24 Hour Emergency Care Available

Earlier and later appointments by request

Web site: www.beacondentalcenter.com

*Free
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- Invisible braces
- Modern, state-of-the-art facility
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- Implant dentistry
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Free custom teeth whitening trays and bleach kit with new patient exam, cleaning and x-rays.

***Free whitening gel for life - ask us how at your appointment**

Don't Wait – *Rejuvenate*

Get the smile you want to keep



Some experts believe the growth in demand for smile treatments can be explained by the influence of extreme makeover shows, but people are more sophisticated than that, don't you think? Just as you choose to invest in health and fitness, spa treatments, and in maintaining a youthful appearance, it's only natural to want a smile that matches the rest of you.

You can...

Brighten discolored teeth with professional whitening that lightens and whitens stains by up to eight shades.

Even out the appearance of slightly irregular or overcrowded teeth painlessly

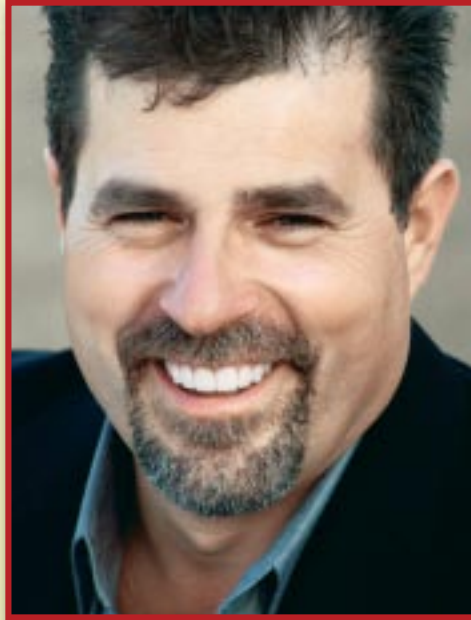
through enamel shaping or contouring. You'll see immediate results.

Cover more serious stains, minor gaps, or slightly chipped or cracked teeth with natural-looking tooth-colored bonding material or custom-designed cosmetic veneers that have been called *instant orthodontics*.

Reshape an uneven gumline or **reveal** more enamel in a too-gummy smile that makes teeth appear too short to show off a natural broad smile.

Replace one or more teeth with a dental crown, crown and bridge, or permanent dental implants that will help prevent bone loss and can support a denture.

Cosmetic dentistry goes beyond appearance. Improving the look of your teeth can also restore your oral health. And that will help your smile stay bright and healthy for a lifetime. You don't have to wait 'til your next appointment to find out how your dental problems can be solved. Call us now to book a consultation.



At Your Peril?

Oral piercing

If you do decide to have your tongue or lip pierced, make sure it's done at a sterile, safe, and reputable establishment. You must regularly – and meticulously – keep jewelry clean, brush your tongue, and irrigate the hole with water. *But please, before you go ahead, seriously consider the possible perils of piercing!*

Infections

Nerve damage due to tooth deterioration.

Tooth erosion/cracking due to the jewelry hitting teeth.

Tooth decay due to bacteria gaining access to healthy tooth via cracks.

Gum erosion & recession due to continual rubbing of metal on flesh.

Shifting & sensitive teeth due to bone loss & gum recession.

Still think that piercings are for you? We'll be happy to monitor your oral health and help you to develop home care routines that will work for you.



Go to a dentist

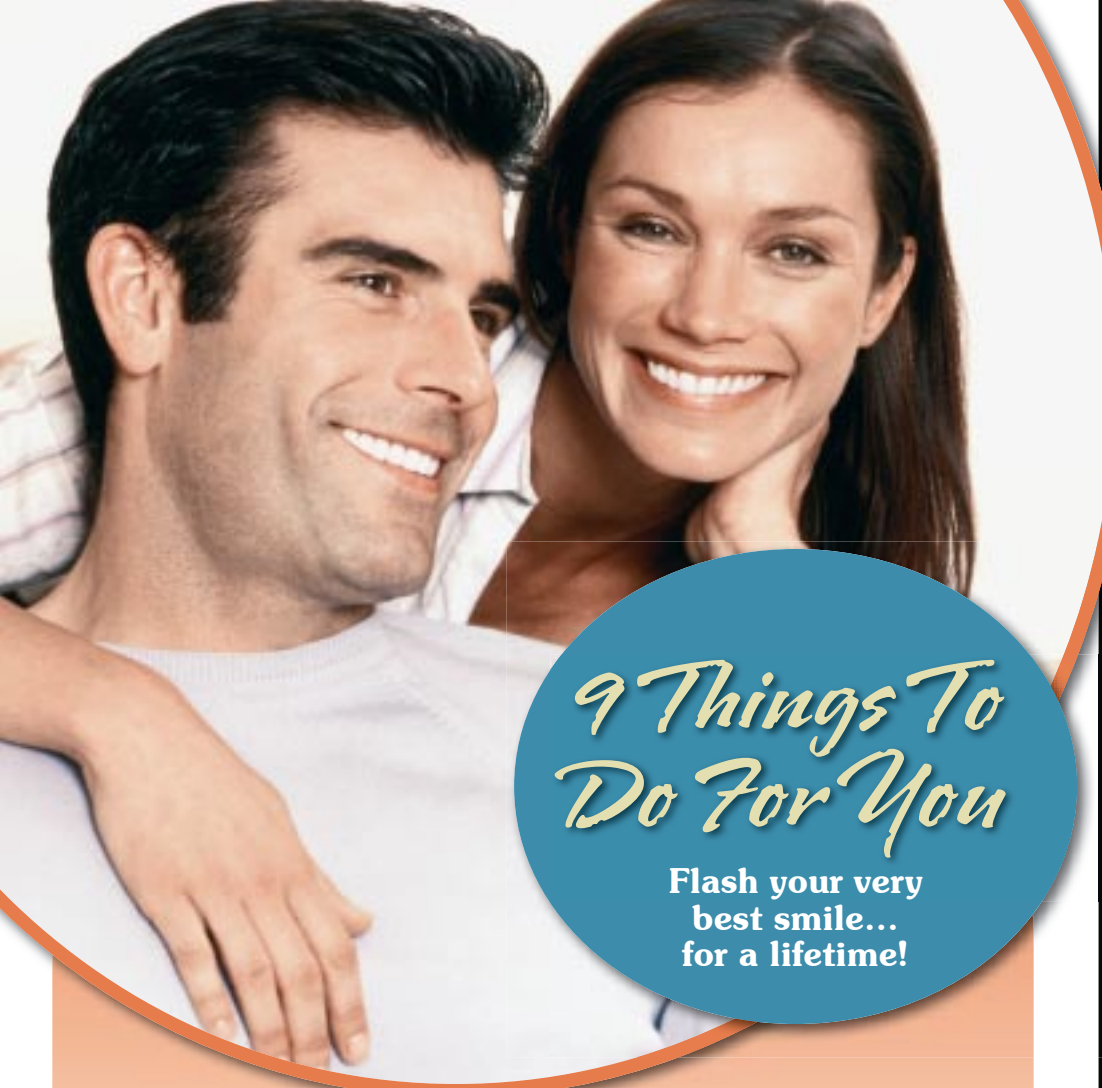
Chronic snorers face more than sleep loss and daytime fatigue. Cranky sleep-deprived partners can lead to family tension and eventually the break up of their relationship. And believe it or not, the non-snoring partner can suffer more by being awakened by an oblivious snorer. More than one third of snorers mistakenly believe there is no effective treatment available to them. Not so – dentistry could have a solution.

If you are a chronic snorer, you may think you've tried everything ... changing your sleeping position ... wearing a nose clip ... and you may be ready to resort to surgery. But before you do, consider a dental solution. A small comfortable custom-fitted oral appliance may be the solution for you.

And there's more good news. Your oral appliance can also help with grinding and jaw joint problems as well as snoring.

Save Your Marriage





9 Things To Do For You

Flash your very best smile... for a lifetime!

Some people assume they will lose their teeth as they age. That doesn't have to happen to you. Here are 9 steps to dental health and a winning smile!

Be aware and share your unique oral health needs with your dentist.

Vegetarian? Post menopausal? Diabetic? Your oral health is linked to your overall health, the medications you take, your stage of life, and your oral hygiene routines.

Stick with your daily home care routines.

Ask your dental team to help design an effective routine with oral hygiene tools that make it easy for you to follow consistently.

Ask your dental team about fluoride products.

Fluoride strengthens and can help prevent decay in both adults and children.

Brush twice a day and floss once a day to remove bacterial plaque that can cause decay and gum disease.

Eat a balanced diet to ensure an adequate supply of minerals and vitamins for oral and overall health. Limit sugary snacks that feed bacteria.

Moderate your alcohol consumption, particularly when combined with tobacco.

Stop using tobacco products. Smoking or using smokeless tobacco increases your risk of oral cancer, gum disease, and tooth decay.

Examine your mouth regularly for changes even if you visit the dentist regularly.

Visit the dental office regularly as recommended by your dental team.

A healthy oral foundation is the basis for a healthy smile, a great social life, and overall health!

Recycling For Health

It's the grapes

Today, we've introduced a whole new element to the culinary pleasures of moderate wine consumption. Recycled winery waste products like seeds and skins are being used increasingly as dietary supplements and as potential treatment for diseases.

Here are some examples of exciting research findings...

The antioxidant *resveratrol*, found in grape skins and red wine, is known for its ability to protect plants from bacteria and fungi, helping to prevent the negative effects of high-calorie diets. It also has anti-inflammatory and anti-cancer potential.

Low doses of resveratrol can also deliver anti-ageing, heart, skeletal, muscle, and brain health benefits at the genetic level. This could result in new diabetes and metabolic illness treatments.

Beneficial components exist in lesser amounts in white wine, which doesn't stain – but as long as you rinse immediately after red wine, you're okay!



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total treatment cost
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SPECIAL

NO INSURANCE NO PROBLEM

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Call Today!
(231) 237-5100



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Hi Neighbor,

Why am I receiving this newsletter?

I'd be asking the same question if I were you.

The answer is simple....

I wanted to take the opportunity to introduce Beacon Dental Center and our services to you. Through this newsletter we will provide valuable information that could have an extremely positive influence on you and your family.

At Beacon Dental Center, we are committed to providing EXCELLENT, UNPARALLELED, DENTAL CARE to Northern Michigan. We take great pride in our dental care, treating everyone as if they were family. We understand the fear and anxiety you may have when visiting a dentist.

This is why we are dedicated to making your experience with us the best dental experience you have ever had. Our goal is always to exceed your expectations, no matter how demanding they may be.

Beacon Dental Center is truly a state-of-the-art office. We are equipped with flat screen TV monitors in each treatment room that can be tilted virtually directly over your head during most dental procedures. Some of the exciting services we offer are INVISALIGN®, CEREC™ (same-day crowns), and ZOOM2® teeth whitening.

How does going to one office for all of your dental needs sound? No driving from office to office.

In addition to the services you read about above, I have also undergone extensive post-graduate training to provide you with the option of IV Sedation and all steps of the "dental implant" process (including surgical placement), as well as many other cosmetic and reconstructive surgical techniques.

We would be delighted to gain your trust. Please feel free to contact our office with any questions or to schedule your appointment.

Warmest Regards,

Dr. Michael Sullivan, DDS

Please feel free to contact our office with any questions and schedule a no charge consultation - it's on me!



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